

New benchmark for luxury living

Developer says preview sees 60% take-up rate for project in KL's CBD

DEVELOPER Alpine Return Sdn Bhd says its recently launched Star Residences project will set new standards in affordable, star-studded living in the city, with the new integrated development geared to redefine KL's central business district once completed.

The company says the projects abstract and artistic architecture will be akin to stars that dress up the KL skyline.

Star Development, comprising residential component Star Residences and retail component Star Boulevard, is owned and developed by Alpine Return Sdn Bhd, a 50:50 joint venture com-



pany backed by two Malaysian property developers – Symphony Life Bhd (previously known as Bolton Bhd) and United Malayan Land Bhd (UM Land).

Located on four acres of freehold land within a prime, convenient and strategic location along Jalan Yap Kwan Seng, the façade, contemporary architecture, and of 100,000sq ft of lifestyle amenities, is set to personify fine living.

Alan Koh, Symphony Life's chief



Skyline: An artist's impression of the view from the roof of Star Residences



Central location: An artist's impression of the Star Residences development.

operating officer said, "We are very encouraged by the latest 60% take-up rate of Star Residences within just a week of our private preview.

"We believe this is a testimony of our unique Star Development concept and its superior location within the convenient web of connectivity."

Inspired by W Hotel's iconic design and contemporary luxury, Star Residences is a fully fitted location designed to invoke a simple, understated and trendy concept.

Star Residences will house three towers of residential condominiums – Residential Tower 1 (RT1), Residential Tower 2 (RT2) and Residential Tower 3 (RT3). The first phase, RT1, will consist of 557 units of premier lifestyle residential units standing 57 storeys high, the residential tower will be ranked as one of the tallest in the vicinity.

Koh said, "At an average of 650 sq ft, the bite-size units are an affordable entry point for investors seeking a desirable high-end development in the

heart of KLCC."

RT1 will offer two floors of facilities, one on the sixth floor and a sky park on the building's 69th level for residents.

In addition, a 200-meter long planned walkway will connect to Star Boulevard and is expected to be a new tourist landmark in Kuala Lumpur once completed.

A public preview will be held on Saturday 7th and Sunday 8th December at No 302, Level 3, Kuala Lumpur Convention Centre.

For more details please go to www.star-residences.com